News Show Rubric

Motivational Elements (35 points)

* Entertaining aspects such as use of music, humor, lively pacing – *5 points*
* Creative approaches to show content – *5 points*
* Variety of students featured on camera – *5 points*
* Charisma and personality of anchors – *5 points*
* Going on location outside the studio – *5 points*
* Inclusion of topics/content of high interest to students – *10 points*

Technical Merit (25 points)

* Sound clarity and volume – *5 points*
* Camera work (steadiness, proper framing, creativity) – *5 points*
* Appropriate lighting and color balance – *5 points*
* Video and audio editing – *5 points*
* Set (choice of background/environment, effective chroma key) – *5 points*

Use of Graphics (15 points)

* Quantity, variety, and creativity – *5 points*
* Legibility of text (size, font, color choice) – *5 points*
* Animation (moving elements) – *5 points*

Comprehensiveness (25 points)

* Coverage of announcements and academic-related content – *10 points*
* Coverage of extracurriculars/sports or topics beyond the school – *10 points*
* Reports & interviews from beyond the studio – *5 points*